

# Alan Revere

## Biography

Alan Revere holds a unique position in the jewelry community, with one foot firmly planted as an award-winning designer and the other as one of the country's most prominent jewelry educators. Revere teaches primarily at the school he founded and directs, the Revere Academy of Jewelry Arts, in San Francisco, California. He also lectures on a variety of subjects around the country. He is the creator of instructional books, articles and video tapes for goldsmiths and jewelers. It is no wonder that Alan Revere has been called, "A master's master."

Alan Revere grew up in a family of visual artists and designers on all sides of his family. Both of his grandfathers as well as his mother were active artists for most of their lives. Revere attended the University of Virginia, where he studied psychology, languages and art, and he received a B.A. Degree in 1969. Focusing on his life-long interest in art, Alan moved to San Miguel de Allende, Mexico, where for two years he studied art, sculpture and crafts at the Instituto Allende. During the second year in graduate school he redesigned the jewelry studio, revised the jewelry curriculum and served as an instructor. Alan received a Master of Fine Arts degree from the Universidad de Guanajuato in 1972. The next stop on his journey was Pforzheim, Germany where he attended its famed hundred-year-old jewelry school, the Fachhochschule für Gestaltung as well as the more technical, Goldschmiedeschule Pforzheim. For two years, Revere spent more than 70 hours per week in school and working as a model maker and production jeweler. Alan returned to the U.S. in 1974, settling in Oakland, California where he worked as a goldsmith for the trade as well as on his own. Over the next five years he taught at the California College of Arts and Crafts in Oakland, California, while developing his own collection of fine jewelry.

In 1979, Revere relocated his studio to San Francisco's historic jewelry center and established the Revere Academy of Jewelry Arts. The Academy has become a highly respected professional jewelry school which is approved by the California Bureau for Private Postsecondary Education. The Academy offers two diploma programs with over forty classes taught by master craftsmen and other experts. The same year, Alan exhibited his jewelry for the first time at the ACC Craftfair in San

Francisco. For the next 15 years, the jewelry of Alan Revere was manufactured in his workshop and available in hundreds of jewelry stores and galleries nationwide. Alan has received a number of international awards for his elegant and innovative jewelry.

In the early 1980's, Alan's first published a technical article on goldsmithing in JCK magazine. The series that followed lead to his first book, Professional Goldsmithing, initially published by Van Nostrand Reinhold. Now in its fourth printing under Revere's own RAJA label, this book is considered a modern classic on the traditional art of making jewelry. Alan's series of eight instructional videotapes, Revere on Goldsmithing was produced by Rio Grande of Albuquerque, New Mexico. These tapes have set the standard for that medium. His series of articles in JCK magazine, entitled Practical Jewelry Repair, is being released as a series of books, beginning with Ring Repair and most recently Setting Repair. Revere also completed a book about jewelers called, The Art of Jewelry Making, published by Sterling/Chapelle. Most recently, Alan has curated two books for Lark; 500 Earrings, and Jewelry Masters: Gemstones.

Alan Revere is the founder of the Contemporary Design Group (for jewelry designers) and he is president of the American Jewelry Design Council. In addition to teaching and writing, Alan travels as a guest lecturer and instructor.