



Learning the Business

Master metalsmith and educator Alan Revere will act as host and moderator for a special day-long seminar for jewelry designers, entitled *How to Start Your Own Jewelry Line*. Co-sponsored by the Revere Academy of Jewelry Arts and The Learning Annex, organizers of continuing education seminars nationwide, the event will be held in San Francisco on February 8. The seminar will cover both artistic and business topics, including developing your identity, finding inspiration, pricing and selling your work, and working with sales reps, galleries, jewelry stores, trade shows, and magazines.

Panelists will include Ann Storm, former Fine Jewelry Buyer for Nordstrom, Maria Cristini, a certified professional coach, and two professional jewelry designers, April Higashi, whose enamel and sterling silver bracelet is shown here, and Jeanine Payer.

For information on admission, contact the Revere Academy of Jewelry Arts, 760 Market Street, Suite 900, San Francisco, CA 94102, call (415) 391-4179, or visit www.revereacademy.com.